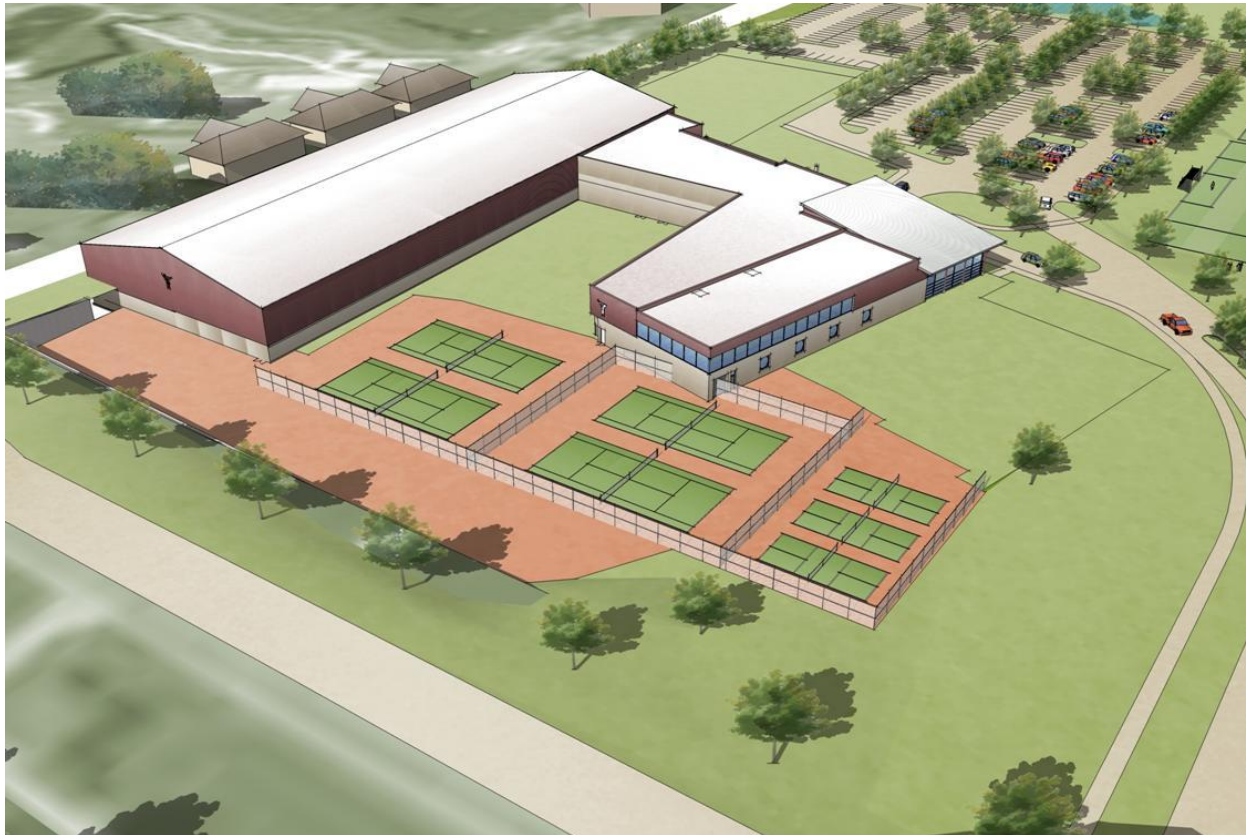


THE NEW GRAND TRAVERSE BAY YMCA



Bird's eye view of New Y on Silver Lake Road

OUR MISSION: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind, and body for all.



A TRUSTED LOCAL CHARITY SINCE 1964



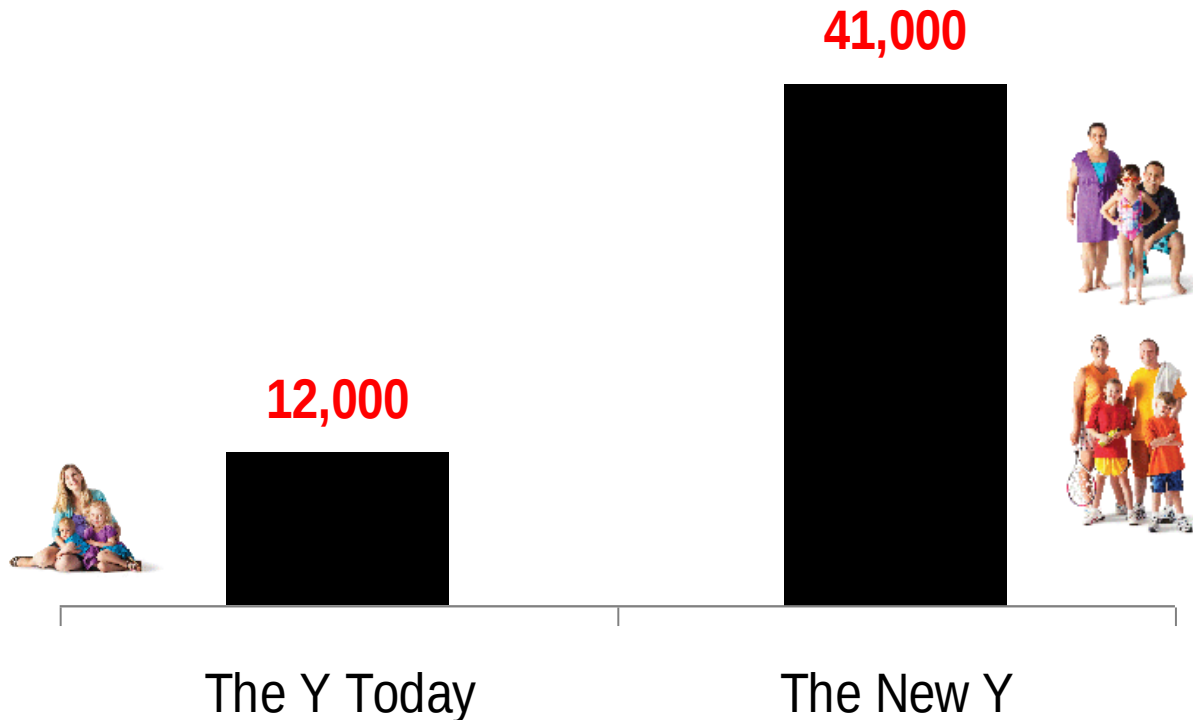
- Solely dependent on contributions, program fees, and membership fees
- No one is denied services because of inability to pay
- 500+ individuals received program assistance in 2010 through our "Invest in Youth" annual campaign
- 501(c) (3) non-profit status
- We need your support!

NEW Y IMPACT: 1,000 additional families will benefit from our scholarship program!



REGIONAL NEED #1:

The New Y Will Serve 3 Times More
Members & Program Users!



Five-county
region has **NO**
full-service,
family-oriented
recreational
facility.

NEW Y IMPACT: 4,000 more members and 25,000 more
program users will enjoy the New Y!



REGIONAL NEED #2



YOUTH OBESITY
is on the rise,
and regional
health is on the
decline.

NEW Y IMPACT: 1,000 families from the 5-county region will enjoy health & fitness services at the New Y!



REGIONAL NEED #3



40% of
7th graders
CAN'T SWIM
25 yards to
save their life
or the life of
a friend.

NEW Y IMPACT: 2,000 kids in the five-county region will learn to swim each year at the New Y!



REGIONAL NEED #4



INDOOR TENNIS
demand is at all-time high, with insufficient facilities in our region.

NEW Y IMPACT: 300 new members will have access to tennis at the New Y! (And the courts won't leak or slope!)



REGIONAL NEED #5



TEENS
need a
fun, safe,
positive
place to
grow.

NEW Y IMPACT: 1,000 additional teens from our region will have a place of their own at the New Y!



A STRONG CASE FOR THE NEW Y

The current main facility ...

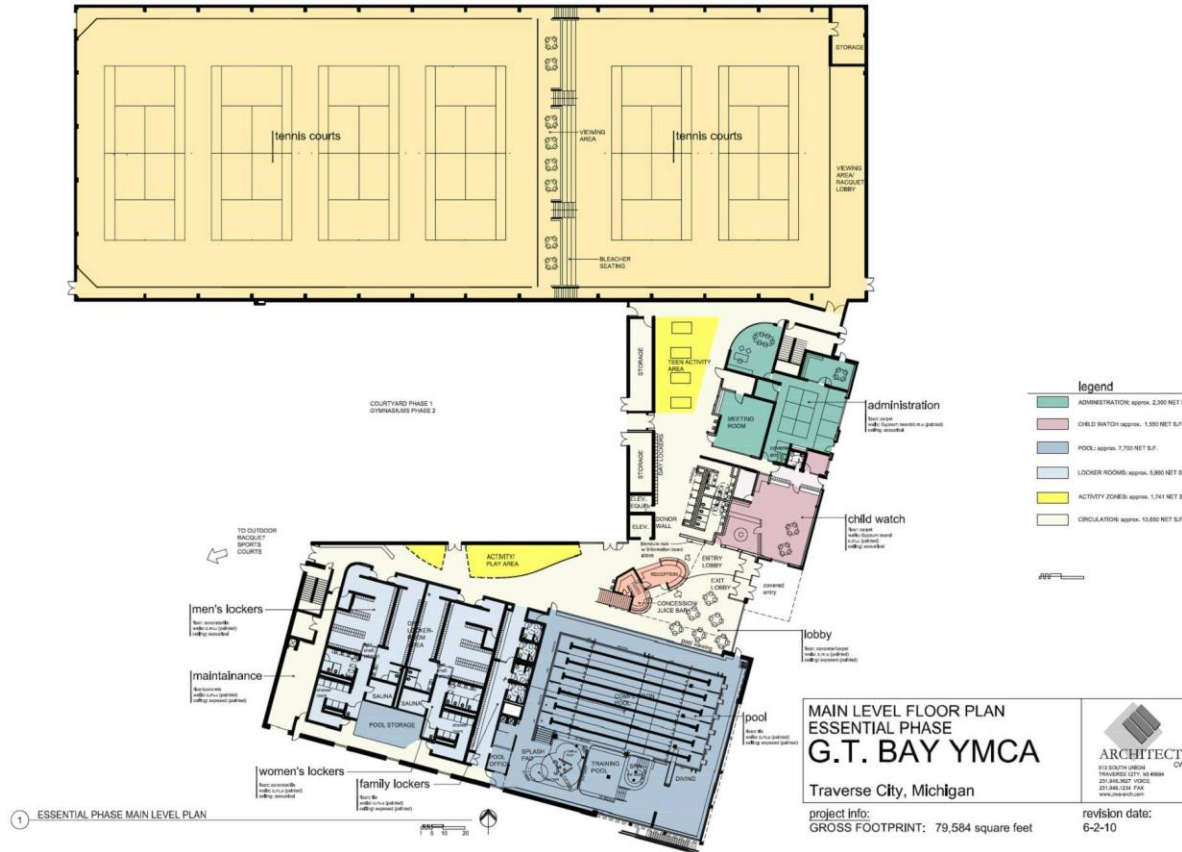


- is 30 year old metal shell building
- has 500 – 700 usages daily
- has no pools
- is a converted tennis barn
- has inadequate fitness facilities
- has inadequate parking
- is sinking ... building must be replaced

“SURVEY SAYS...”: 96% of those surveyed in an independent study identified The New Y project as “important” or “very important”



ESSENTIAL PHASE OVERVIEW

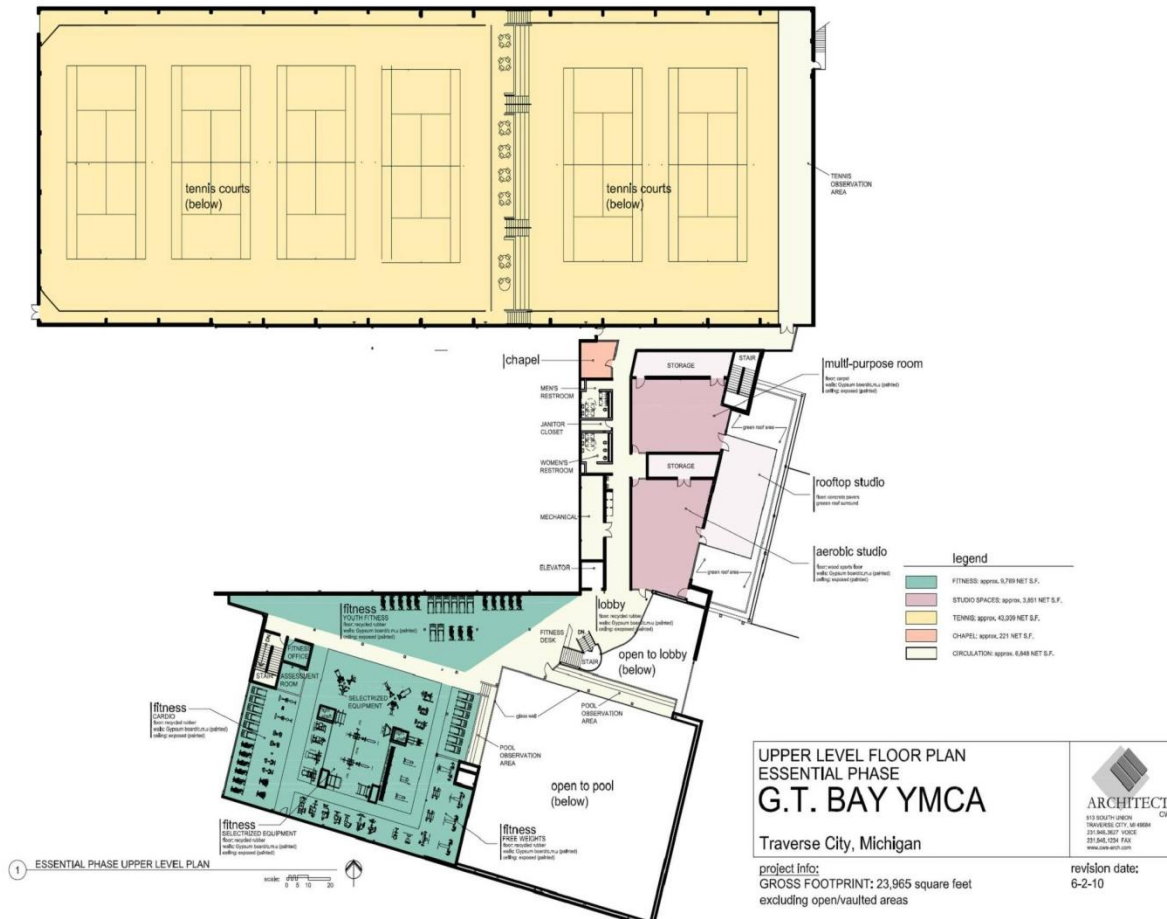


- INDOOR TENNIS WITH 6 COURTS
- INDOOR SWIMMING POOLS: LEARN-TO-SWIM, COMPETITION, AND RECREATIONAL, SPLASH PAD
- CHILD WATCH ROOM
- LOCKER ROOMS – MENS, WOMENS, & FAMILY
- MAIN FLOOR LOBBY
- LOBBY SOFT PLAY AREA
- ADMINISTRATIVE OFFICES
- TWO ATHLETIC FIELDS
- PLENTY OF PARKING

FIRST FLOOR PLAN: 79,584 sq. ft.



ESSENTIAL PHASE OVERVIEW

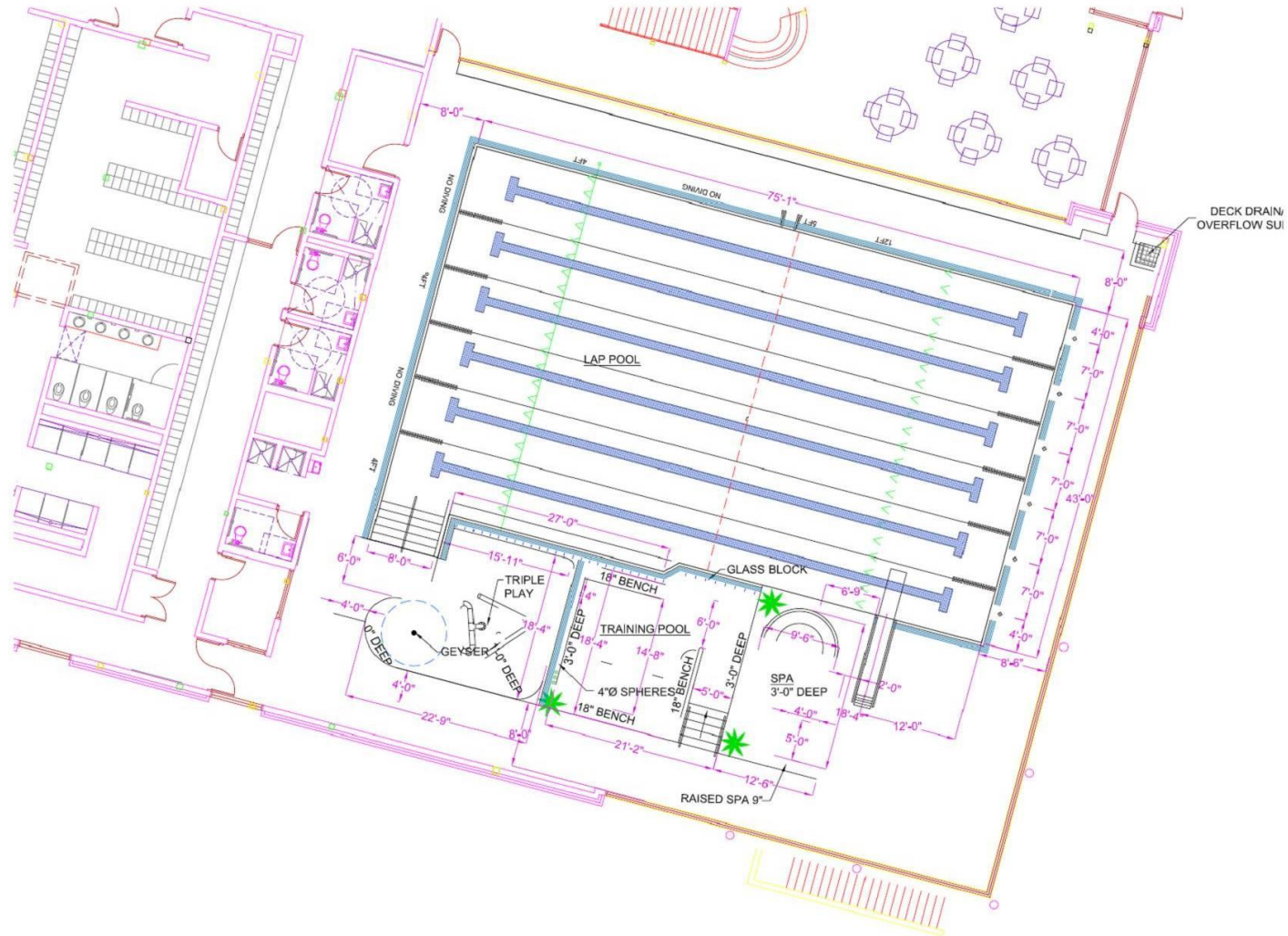


- AEROBICS STUDIO & MULTI-PURPOSE ROOM
- UPPER LEVEL VIEWING AREA FOR AQUATICS CENTER
- CARDIO, FREE WEIGHTS, & SELECTORIZED FITNESS CENTER – 7 FITNESS AREAS INCLUDING A TEEN FITNESS AREA
- INDOOR AEROBICS AREA
- ROOFTOP AEROBICS AREA
- UPPER-LEVEL LOBBY
- MULTI-PURPOSE FITNESS CLASSROOM
- CHAPEL
- UPPER LEVEL VIEWING AREA FOR TENNIS CENTER

SECOND FLOOR PLAN: 23,965 sq. ft.



CONCEPT: NEW AQUATIC CENTER



ESSENTIAL PHASE OVERVIEW



CONCEPT: NEW AQUATIC CENTER



CONCEPT: NEW AQUATIC CENTER



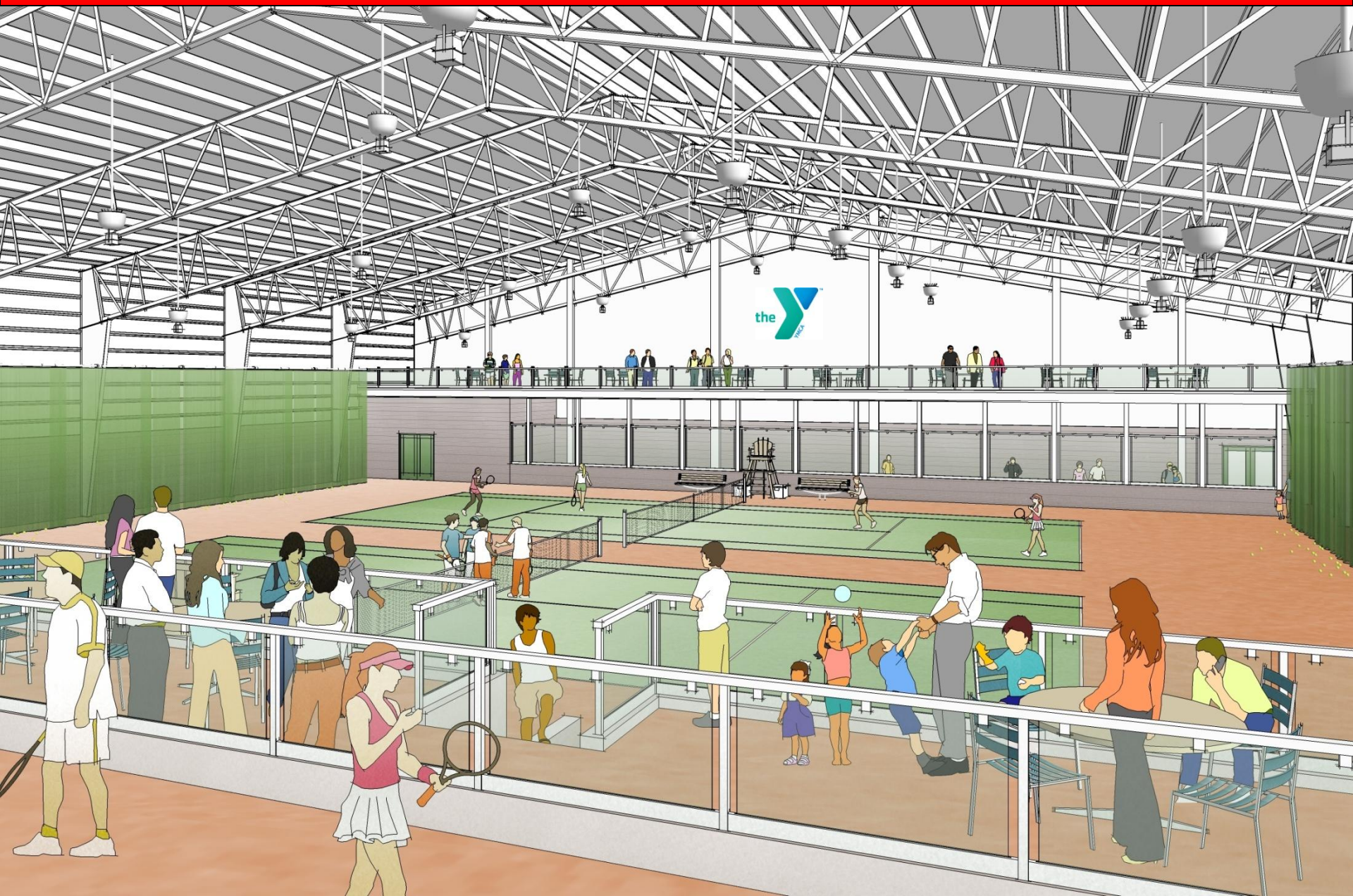
CONCEPT: NEW AQUATIC CENTER



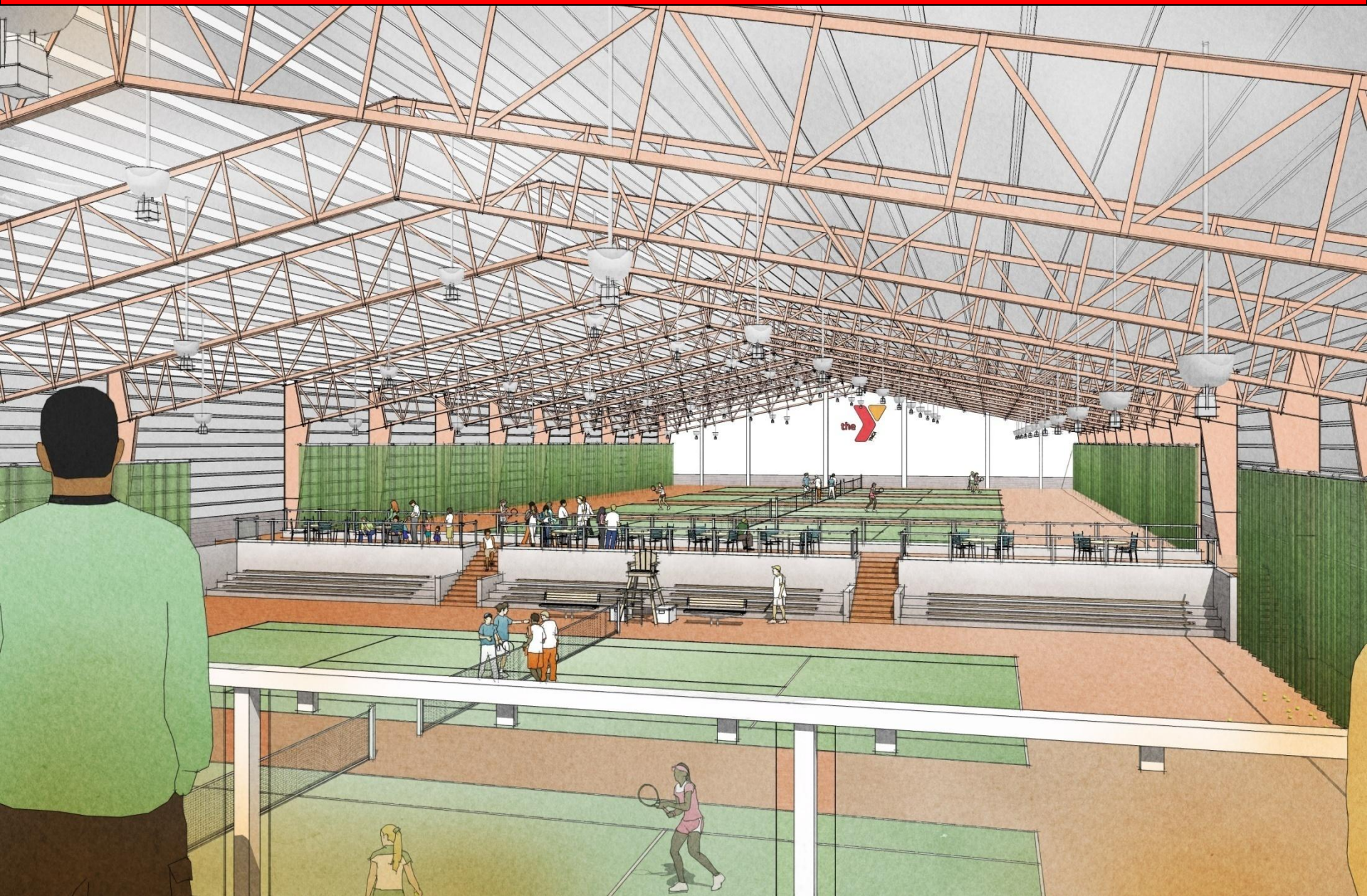
CONCEPT: NEW AQUATIC CENTER



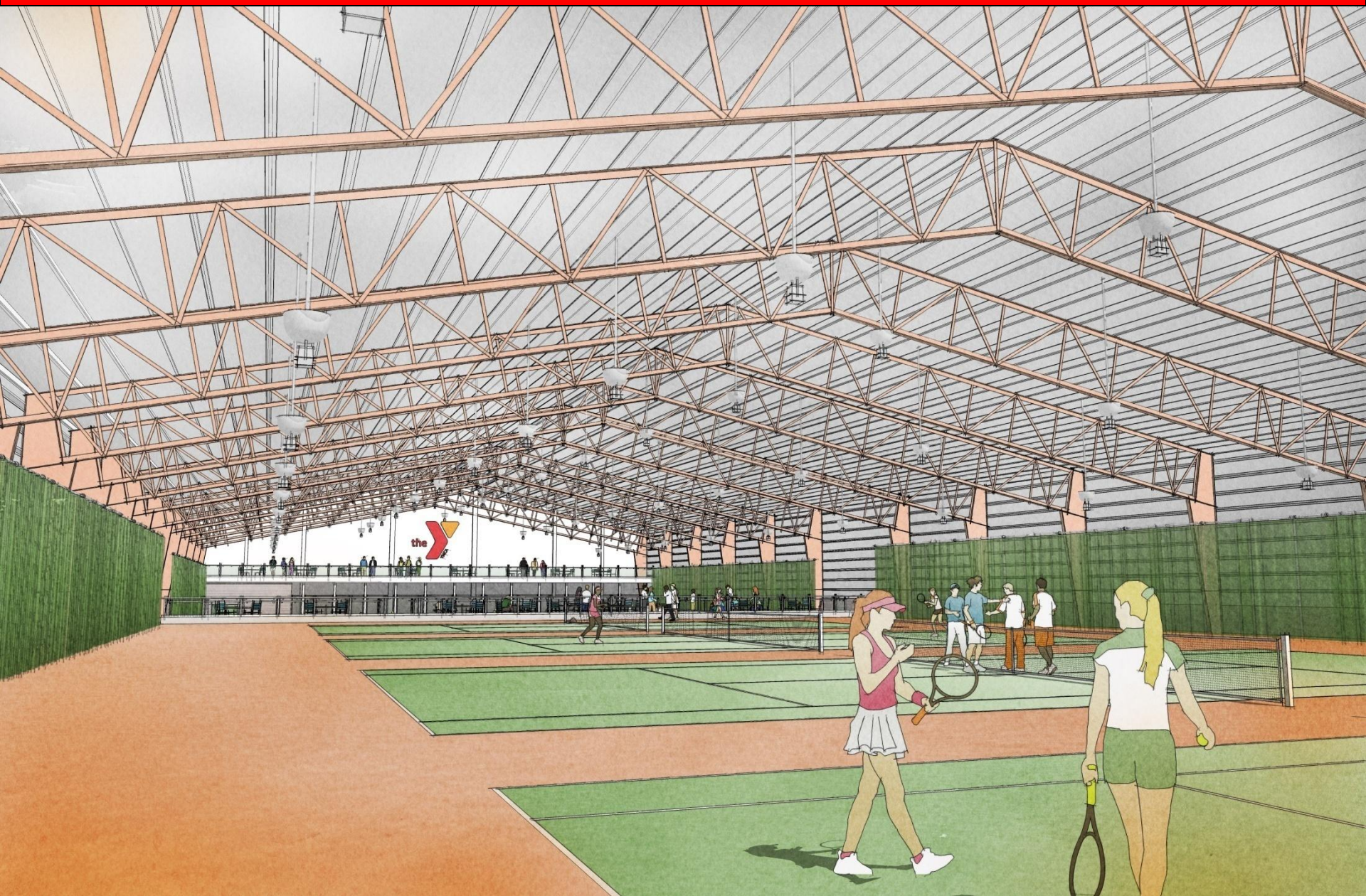
CONCEPT: NEW TENNIS CENTER



CONCEPT: NEW TENNIS CENTER



CONCEPT: NEW TENNIS CENTER



CONCEPT: NEW TENNIS CENTER



CURRENT SOUTH AIRPORT FACILITY



Existing facility will continue to be used as a gymnasium and field house until these are built at the New Y.

IMPACT: The current Y will accommodate 6 new pickleball courts and 10,000 sq.ft. for more indoor sports.



EXISTING GYMNASTICS/EARLY CHILDHOOD FACILITY



Gymnastics Center: 1 100 Woodmere Ste A



Early Childhood Center: 1 100 Woodmere Ste B

Woodmere facility
will continue to be
used for the
self-sustaining
gymnastics and early
childhood programs.



NEW Y PROJECT TIMETABLE



*When do we
start building?*



FUNDS NEEDED TO START BUILDING

When we raise the donations!

Campaign Goal:	\$12,000,000
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Pledges/Gifts To Date:	\$ 5,878,059
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Balance to Raise:	\$ 6,121,941
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CAMPAIGN STATUS

TO DATE: Campaign has over 350 donors.

OUR GOAL: We must **double** that number to be successful.



HOW YOU CAN HELP

Can you ...

GIVE

A gift or multi-year pledge?

www.4good4ever.org

or call 935-4066



HOW YOU CAN HELP

Can you ...

VOLUNTEER

Host a party?

Serve on a support committee?

Call the Y at 933-9622



HOW YOU CAN HELP

Can you help arrange ...

PRESENT

Arrange a New Y presentation at
your work, group,
service club,
or faith community?

Call the Y at 933-9622 or
www.gtbayYMCA.org



QUESTIONS



Thank You!



ADDITIONAL INFORMATION

FUNDS NEEDED TO START BUILDING

NEW Y REVENUE SOURCES

Campaign Goal:	\$12,000,000
Less Pledge Service:	(\$280,171)
Net from S. Airport Property Sale:	\$999,941
Bank Financing:	<u>\$1,880,158</u>
Total Project Revenue:	\$14,599,928

NEW Y PROJECT COSTS *

Direct Project Cost:	\$12,253,904
Indirect Project Cost:	<u>\$2,346,024</u>
Total Project Cost:	\$14,599,928

* All costs based on 6/1/2010 construction estimate

CAMPAIGN UPDATE: BALANCE TO RAISE

Pledges/Gifts To Date:	\$ 5,878,059
Balance to Raise:	\$6,121,941

